

About IVE

With IVE, you no longer have to choose between VoIP capabilities and desktop-based video communications. IVE seamlessly combines the best elements of Voice Over IP (VoIP) with live, face-to-face, feature-rich video--resulting in the next generation of IP-based communications.

What can people do with IVE?

IVE allows you to easily:

- Place and receive free, unlimited video and voice calls with any IVE user anywhere, anytime, worldwide.
- Place and receive video and audio calls to cell phones, telephones, and any other traditional video or audio conferencing system.
- Communicate face-to-face beyond the home or the office from any broadband enabled location or "hotspot" - including coffee shops, hotels, airports, college dorms, and more.

Why is the IVE service different from others?

With IVE, consumers are no longer limited to talking only to other video users on the same proprietary service. IVE's patent-pending standards-based technologies allow all IVE users to directly contact all other standards-based video users and even those who do not have video access or webcams.

What features does IVE offer?

IVE replicates the traditional telephone experience, making IP-based video and voice communications as easy to use as placing a phone call. IVE's patent-pending features and services include:

- *"All You Can See & Say" Unlimited Video & Voice Calling:* No long distance fees or per call charges.
- *Personal Video Numbers:* IVE users each get their own 10-digit personal video number, which acts as a standard telephone number with which they can easily place and receive video and audio calls.
- *Multi-Person Calling:* Include up to six people in an audio or video conversation.
- *Video Call Mailbox:* Video and voice callers can leave IVE users a video or voice message when they are not available. And IVE users can personalize their full-motion video outgoing messages, too.
- *"000" Live Video Operators:* The world's first "one-click" access to a "000" Live Video Operator available for user help, directory assistance, call transfers and more.
- *MyIVE User Portal* - Allows real-time online call detail, access to video call mailbox messages, and more.
- *Lisa, the IVE Video Call Assistant:* With Lisa, every video call an IVE user makes goes through.

What are the real-world applications for this service?

IVE means late-working people on the road can check in on their kids at home real-time in high-quality video directly from their desktop. A few that we hear all the time:

- Grandparents and grandchildren living in different parts of the country or around the world can see and talk to each other.
- Online daters can see each other face-to-face before meeting in person.
- Online multi-player gamers can add full-motion video to communicate better between competitors and teammates.
- Teenagers can show each other what they are wearing to the big party this weekend.
- Online poker fanatics can literally "see" if someone is trying to bluff them or not.

How do I get IVE?

IVE can be downloaded for free at www.instantvideoeverywhere.com

How do people manage or upgrade their IVE accounts?

IVE provides a full user portal for managing an account. IVE users can login to their account at www.myive.com to:

- Change their password or personal information
- Upgrade or downgrade their account
- View their calling history and charges